

# Theresa Callahan

**LEAD YOUR TEAM TO HIGH PERFORMANCE!**

**A Customized VIP Coaching Experience**



***“Why Invest your time and resources into a Comprehensive Coaching Program with me?”***

➤ ***Because it's not about Coaching – It's Transformation***

*This isn't about surface-level motivation or a quick business tune-up. It's about real transformation – the kind that reshapes how you lead, live and show up in every part of your life.*

➤ ***Because You'll Gain Clarity That Changes Everything***

*I help leaders identify what truly matters – in their business, their culture, their relationships, and their personal purpose.*

*Through tools like The Leadership Wheel, Kolbe Index and principles of my book, Managing for Performance, we uncover:*

- *What's working – and what's quietly draining your energy*
- *How to get out of your own way*
- *How to lead more naturally and effectively*

➤ ***Because You Don't Have To Do It Alone***

*Our partnership is not transactional, it is relational.*

*I am your strategic partner, mentor and champion – someone who will hold space for the truth while inspiring you to take bold, aligned action.*

*You aren't buying sessions. You're buying a partnership that moves the needle – professionally and personally.*

➤ ***Because the ROI Is Tangible and Life-Long***

*You will experience revenue growth through better delegation and aligned hiring; Higher retention and stronger team culture; More confidence, clarity and freedom, and a renewed sense of joy and purpose in your work.*

#### **INCLUDED IN YOUR LEADERSHIP & TEAM DEVELOPMENT PROGRAM**

- ❖ A 90-Minute Foundation Session to establish a Primary Focus for our work together
- ❖ An ON-SITE Agency Visit & Kolbe Team Workshop at your location with your Team that will support the process of aligning your team talent with the needs of your business
- ❖ Virtual Customized Team Coaching Events focused on Leadership, Culture and Accountability that transform team performance
- ❖ A “block” of 10 (ten) virtual Executive Coaching Sessions to Support your Primary Focus and objectives that will help you build your Playbook For Excellence
- ❖ A copy of Theresa Callahan's book, *Managing For Performance: Building Accountability for Team Success* + Book Club Discussion Guide
- ❖ Early-bird registration and VIP Invitations to Theresa's Private Coaching & Leadership Retreat Events

## The Power of Coaching

*“Theresa is the Quintessential Executive Leadership coach. I have experienced next level success as a result of her Leadership and laser sharp consulting. If you are looking to take your Business and Team to the next level, Theresa's coaching program is your solution. High energy, passion, and integrity.”*

**-Rey Polanco, State Farm Agent**

*“Theresa has been my strategic leadership coach since 2010. She is amazing at helping my team and I hold each other accountable.*

*Together we have put processes in place that help us consistently reach our goals.*

*I am truly a better leader and business owner because of the work we have done together over the past 15 years.”*

**-Chris Palmer, State Farm Agent**

#### **Payment Options**

**OPTION 1: \$10,975 prepaid for the Comprehensive program**

**OPTION 2: Three (3) monthly installments of \$3750**

*“Before you are a leader, success is all about growing yourself.*

*When you become a leader success is all about growing others.” - Jack Welch*

# Building Blocks for High Performance Leadership & Teams

A deeper look at the focus areas we strengthen through your Customized VIP Coaching Experience

## **The Culture of Your Business**

- ✓ Define purpose and values
- ✓ Create a culture that attracts talent
- ✓ Align actions with vision

## **Accountability Measures**

- ✓ Shift from strategy to action
- ✓ Implement SMART goals and coaching rhythms
- ✓ Keep your team on track

## **Team Talent & Role Alignment**

- ✓ Assess strengths using Kolbe™ concepts
- ✓ Match talent to business needs
- ✓ Strengthen collaboration

## **Professional Development**

- ✓ Design clear career paths
- ✓ Inspire accountability
- ✓ Foster a learning culture

## **Attracting & Retaining Talent**

- ✓ Build a strong hiring system
- ✓ Create engaging onboarding
- ✓ Simplify performance reviews

## **Guerilla Marketing**

- ✓ Define your 'WHY' and message
- ✓ Make marketing a team effort
- ✓ Build a culture-driven customer experience

